

A futuristic, glowing blue space station or control room background. In the foreground, a woman with long, wavy brown hair and black-rimmed glasses is looking towards the camera. She is wearing a light blue collared shirt with a colorful circular graphic on the chest. The background is filled with glowing blue and purple lines, circles, and abstract shapes, suggesting a high-tech, digital environment. A large, glowing blue sphere is prominent in the background, and a small satellite or probe is visible in the upper right corner.

DESIGN RATES AND SERVICES

THE MOONPIXEL CREATIVE RATE CARD

**WELCOME ABOARD THE
MOONPIXEL SPACE STATION**

Our team of interstellar designers has traveled through the galaxy, collecting the most playful and imaginative ideas to create a masterpiece that sings in perfect harmony with your brand's identity.

COPYRIGHT MARCH 2023

WWW.MOONPIXEL.CO

DESIGN JOBS

Two (2) rounds of changes are included if required unless otherwise specified. Additional rounds of change will be charged at hourly rate. Sourced images charged in addition at \$60/image. Text to be supplied or additional copy writing fees will apply (charged at hourly rate).

Prices are all EX GST.

RUSH FEE

Sometimes you need something done yesterday! I understand. Standard turnaround times are usually 1-2 weeks for the initial draft/ template design. If you require a quicker turnaround I can do this for a rush fee.

140% of the design cost

POSTERS / FLYERS / INVITATIONS

2 initial variations supplied. 2 rounds of changes included to chosen option.

Supplied image, simple text no concept: \$650

Supplied image, basic concept: \$950

Sourced image, basic concept: \$1200

Unique concept and design: \$1650

WEB BANNER

Static: \$425

Animated: \$525

Off World: \$52,999

Because rocket fuel is not cheap :-)



BROCHURE

Using supplied images and text. Graphs/image searches/infographics etc may cost extra.

6pp DL: \$1250

4pp A4: \$1550

BOOK COVERS / CD ARTWORK

Includes the disk itself (if applicable), front cover, back cover, inside covers and spine.

Supplied image, simple text no concept: \$850

Supplied image, basic concept: \$1150

Sourced image, basic concept: \$1400

Unique concept and design: \$1575

STATIONARY

Business Cards: \$550

Additional names per card: \$60/card

Letterheads: \$650

Email Signatures (png): \$450

Additional names/signatures: \$60/signature

RESTAURANT MENU

Small Menu: \$1200

Print ready PDF up to 2 A4 pages/6pp DL

Medium Menu: \$1700

Print ready PDF up to 3 A4 pages

Large Menu: \$2000

Print ready PDF up to 4 A4 pages

Additional pages \$55



WEBDESIGN

How long is a piece of string? It all depends (lol). So is each website a unique animal – talk to me and let's see what we can create! But you want a **basic ball-park figure**, don't you?

1 page basic design: \$2500
Additional pages: \$550/page
Web and email hosting: \$400 /year
Set up email addresses: \$50/address

A4 DOCUMENT DESIGN

Includes 2 rounds of changes at the template stage and 3 rounds of corrections at the final draft stage. Tables included.

A5 docs are 10% less; A3 docs are 30% more.

Infographics and diagrams: from \$120/each (dependent on complexity and quantity required)

Maps: from \$250

1pp: \$650

2pp: \$1100

3pp: \$1350

4pp: \$1550

8pp: \$1750

12pp: \$1850

16pp: \$2100 (additional pages \$85pp)

24pp: \$2750 (additional pages \$75pp)

36pp: \$3500 (additional pages \$65pp)

52pp: \$4700 (additional pages \$55pp)

72pp: \$5800 (additional pages \$50pp)

100pp: \$7200 (additional pages \$45pp)

144pp: \$9500 (additional pages \$40pp)



LOGO DESIGN

It's the heart and soul of any business or brand, a visual representation of your company's identity and values. It's the first thing your customers see, and it's what sets you apart from the competition. Don't skimp on this step!

When considering unusually low quotes from other 'graphic designers', consider reading this blog first because 'You Get What You Pay For'

Basic design, 2 concepts, 2 revisions: \$450

Standard design, 3 concepts, 3 revisions: \$650

SOCIAL MEDIA AD DESIGN

Custom-designed Instagram or Facebook ads + design + copywriting.

Basic design, 2 concepts, 1 revision: hourly rate + \$20

Standard design, 3 concepts, 2 revisions: hourly rate + \$30

ART COMMISSIONS AND GRAPHICS

Custom-designed concept art using AI, post-production in Adobe Creative Suite. From experience, most single concept artwork designs take around 5-6 hours for a 2000px wide header image.

Basic design, 2 concepts, 1 revision: hourly rate + \$35

Standard design, 3 concepts, 2 revisions: hourly rate + \$50



MOONPIXEL CREATIVE BASE HOURLY RATE

Quality of work, testimonials, communication skills, and professional demeanor are all important factors to consider when choosing the right designer for your project.

Companies:

Greater than \$1 million in revenues: \$200/hour

Between \$500,000 - \$1 million in revenues: \$145/hour

Start-ups and non-profits: \$100/hour

Other: \$70/hour

Copywriting: \$130/hour





The moment of truth has arrived! You're ready to take your design project to the next level, but you're not quite sure where to turn.

GET IN TOUCH

Steve's a friendly guy who loves nothing more than helping his clients succeed.

But let's be real - what you really want is to move ahead with your design project, right?

With his creative flair, attention to detail, and commitment to excellence, he'll bring your vision to life and make your design dreams a reality.

Star thrusters are go...