



**MOON
PIXEL
CREATIVE**

DECRYPT THE WEB

TECHNICAL TERMS FOR MARKETERS, SEO
WIZARDS AND CONTENT CREATORS

+BONUS 350+ POWER WORDS TO ADD
CHILLI SPICE TO YOUR CONTENT

+BONUS 30 POWER TIPS & TRICKS TO RANK
YOUR SITE TO THE MOON AND BACK

"STAY INSPIRED. NEVER STOP CREATING."

www.moonpixel.co

A jargon buster for SEO, Social Media, digital marketing and interstellar space travel.

Thank you for submitting your email and downloading this resource. Our elite Praetorian Guards will protect your email with their very life.

Your email is encased in our email vault, which is made of Imperial Onyx and has Banshee Star Mages on every corner

UTOPIS IV STAR COLONY SHIP:
FOR DESIGNERS, MARKETERS,
AND SENTIENT GOLDFISH



CHOOSE YOUR EXPLORATION VESSEL

ETERNIS STORMSHIP:
FOR CREATIVES, CONTENT
WRITERS, AND ETHERIAL
STARFISH WARLORDS





BECOME A STAR

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contents & indexes are clickable

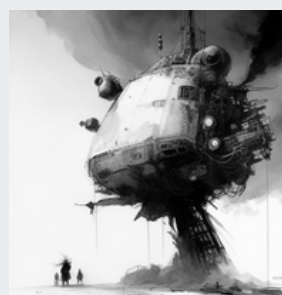
ABOUT US

Moonpixel Creative explores online business opportunities—meticulously edited strategies to scale your intelligence to the moon and beyond—they're free, always use vegan typography, and contain no long-winded rants about politics or pug-dogs. Does it really get any better than that?

And we have fun at the same time!



*BUSINESS SOFTWARE
WEALTH CREATION
CREATIVITY
BLOGGING*



*DESIGN TRENDS
AI AND THE FUTURE
SEO AND MARKETING
SPACE PIRATES*



OUR TEAM

When it comes to the introduction of our Moonpixel Creative team, we think it's important to laugh. We like to tell ourselves that if laughter is the best medicine, then we're all cured. Our team is made up of several unique individuals who bring their own flavor and sense of humor to the spaceship.



CANDY BLISSBOMB

I am the ultimate digital design and SEO hivemind—love big challenges, pushing boundaries, and believe that creativity knows no limits. My mantra? Wear big red shoes..



NAOMI MOONSONG

A little bit of extra awesome, a little bit of style, and a little dollop of pizzazz. Ready for some serious fun? Let's go!



MIKE 'MAKE-IT-POP' SHAW

Get ready for your brand to take off like a rocket ship! Ready for take off? Message us today - we've got your boarding pass.



SEO & SOCIAL MEDIA DECRYPTER

SEO AND SOCIAL MEDIA TERMS YOU
SHOULD KNOW TILL THE ARRIVAL
OF THE BORG SHIP IN 2039

“

*"Stay inspired. Never
stop learning."*

”

moonpixel.co

Search Engine Optimization (SEO) is an incredibly important part of digital marketing, as it helps ensure your website appears prominently in search engine results. It can be a difficult industry to master but **having a firm understanding of the basics is vital for optimizing websites.**

Social media. The bane of our existence. We can't seem to get away from it, no matter how hard we try! It's everywhere like a pesky fly, always buzzing in the background and demanding our attention. I guess that's why they say "if you can't beat them, join them"!

B2B – B2B stands for "**Business to Business**" and it refers to the relationship between two companies. It's like when you're in a romantic relationship, except instead of worrying about your significant other, you're worrying about keeping your clients happy! The key is to make sure your product or service always meets their needs, because if it doesn't, there will be consequences. Ah, the joys of B2B relationships!.

B2C – B2C, or **Business-to-Consumer**, is the process of selling goods and services directly to customers—it can be pretty funny when you're trying to explain why your product should be bought over someone else's!

CMGR – As a **Community Manager**, I'm a professional juggler! I'm responsible for managing our community engagement across multiple social media platforms and responding to customer inquiries. Some days I feel like I'm playing a game of digital whack-a-mole as I bob and weave between each platform in an effort to keep up with the conversations flying around.

CMS – CMS stands for **Content Management System** - sounds a bit fancy, doesn't it? In reality, it's just an easier way to manage and update your website. It's like having a magical assistant that takes care of all the technical stuff so you don't have to! The tool you use for editing, scheduling and publishing any form of written material for the web.

CPC – No, not the "Crazy Pet Club" it stand for **Cost per Click**. This is the dollar amount you pay for every person who clicks on your ad. Cost per click? Let me tell you a secret, it's the same as the cost per view but with a little extra click on the side. It's basically an add on, ya know?

CPM – **Cost per mille**? More like cost per million! No, really though, cost per mille is an important metric when it comes to advertising. It measures the cost of 1000 impressions and helps marketers figure out their return on investment. Used for measuring ad impressions instead of clicks.

CR – **Conversion Rate**. A measurement of the number of people who took the desired action divided by the number of people who could have. Who knows, maybe you'll be lucky enough to hit the conversion rate jackpot and reap the rewards of increased sales and profits.

CRO – CRO stands for **Conversion Rate Optimization**, and it's the key to unlocking maximum ROI from your website. It's a complex web of tactics and strategies that can make or break any online business. But don't let that scare you - CRO is like a game of chess - if you take the right steps, you can easily win! Plus, there's plenty of tools and resources out there to help you along the way.

CTA – Call to Action. Are you ready to take action? It's time to put those ideas into motion and make your dreams a reality. Stop procrastinating and start taking control of your life! The future is yours, so seize it with both hands - right now! CTA is basically a statement that encourages the audience to take a certain action.

CTR – CTR stands for '**Click Through Rate**' and if you're a marketer, it's essentially your bread and butter. You live and die by the CTR! It's like a game of chance where you have to make sure to keep people intrigued enough that they actually click on your link or advertisement.

ROI – Calculating the **return on investment** (ROI) can be a tricky task. It's a measure of how much you earned considering the amount of money you spent to get those earnings.

SERP - It's quite incredible how quickly we can access all of this overwhelming and expansive knowledge at our fingertips. **Search Engine Results Page (SERP)** is the page you see when you type a search query into a search engine.

SMB – SMB stands for **Small and Medium Businesses**. These businesses are the backbone of our economy, yet they often get overlooked

SMP – Social Media Platform (or Struggling with Maths Problems), whether it be scrolling through Instagram, Facebook, Twitter, or TikTok - these platforms are the perfect distraction from productivity.



SMM – Social media marketing is the new buzzword! The possibilities are endless. It's a great way to increase engagement with your audience and reach more potential customers. Who knew that a few clicks of a button could lead to such amazing results?

SMO – Social Media Optimization (SMO) is the key to success in any online business. What was once a tedious and time-consuming task of manually optimizing websites for search engine visibility and organic traffic can now be achieved with just a few clicks of a mouse. With some savvy SMO tricks, you too could become an overnight sensation!

SoLoMo – SoLoMo is another new buzzword that's taken the marketing world by storm! It stands for **Social, Local and Mobile** and essentially means that businesses are now targeting customers in these three ways.

SRP – A social relationship platform? What a great way to stay connected! Who needs to actually go out and talk to people when you can just log in and chat with your friends online. It's the modern way of networking. A centralized platform that lets you publish content on multiple social media networks and then analyze the results.

TOS – Terms of service are usually on a website in 8-point type that no one ever reads.

UGC – User-generated content is the best! It's like getting free chocolate from your audience - what more could you want?

ADDITIONAL SEO TERMS TO UNDERSTAND BEFORE THE DARK ELVES INVADE ASGARD

Keywords - Search engine optimization (SEO) is a funny thing - it's like your website has to speak a secret language. All those keywords you hear about? They're the words and phrases that help search engines understand what your website is all about. They are the words or phrases on a website that allow it to be found.

Long Tail Keyword - It sounds like something out of a kung fu movie! But really, long tail keywords are just phrases that are more specific and targeted than your standard one or two word searches. They can help you get more precise results in search engine rankings.

Keyword Density - Refers to the number of times a keyword appears on a webpage compared to the total words. The basic idea is that you want to make sure your content contains the relevant keywords and phrases related to your subject.

Domain Rank or Domain Authority - An important metric to determine how strong a website's online presence is. It's like having the superpower to rank higher in search engine results! Having a high Domain Authority can really help boost your business and make sure you stay ahead of the competition. Usually ranked from 0 to 100 - the higher, the more superpowers.

Page Rank or Page Authority - It's like the wild west out there with so much competition and your individual pages need to be able to stand out from the crowd. Also on a 100-point scale, it is the measurement of page rank or page authority, instead of how a whole domain will rank in search engine results.

301 Redirect - A 301 Redirect is like a magical spell that takes you from one webpage to another. Or when Dorothy clicked her ruby slippers three times and was transported back to Kansas! Of course, with a 301 Redirect, you don't need ruby slippers - just a few lines of code. It may take time for a search engine to record the change.

Canonical URL - A canonical URL is a consistent version of a web address. This type of URL helps search engines index websites more effectively by avoiding duplicate content issues.

Deep Link - A deep link refers to a link on your page that links to another page on your site. Using deep links also has SEO benefits by helping search engines crawl individual pages and ensuring that all pages are indexed correctly. This helps create better backlinks within a site as well as increasing overall domain authority

Index or No Index - Refers is when you direct a search engine to either index or not index the page. A no-index robots meta tag is an HTML value that tells search engines not to include a page in the index of search results.





I HOPE YOUR VESSEL IS
STILL IN ONE PIECE!



MAIN CONTENTS

MARKETING DECRYPTER

MARKETING TERMS YOU
OUGHT TO KNOW FOR THE
NEXT 256 YEARS

“

*"Stay alive. Never stop
breathing."*

”

moonpixel.co

The world of marketing is a fast-moving one. It moves so quickly, in fact, that it can be hard to keep up with the latest trends and buzzwords. **Marketers love any kind of jargon - especially acronyms** - as they make communication easier and faster. It's not always easy to understand these terms, but they are essential if you want to stay ahead of the curve when it comes to marketing.

But don't be intimidated! With a little bit of research and practice, **you'll soon become an expert at understanding all sorts of marketing jargon**. And while acronyms may seem like an unnecessary part of the job at first glance, they can actually help you get your message across more effectively. So embrace them - don't shy away from them!



API – Application Programming Interface. An API is like an invisible bridge between two separate systems. It's like a magical tool that gives computers the ability to talk to each other and exchange data. I like to think of it as a translator for machines - it helps them communicate without having to learn any new languages! It refers to a set of rules that determine how pieces of software interact with each other.

CX – Customer Experience. CX is the latest and greatest technology for customer service. It's like having a team of robots available 24/7 to answer all your customer service needs!

ESP – ESP is a mysterious and somewhat mythical psychic ability that has been debated for years. It also stands for **email service provider**. The software you use for sending emails.

GA – Google Analytics is one of the most powerful tools online marketers have in their toolbelt. It provides invaluable insights into website performance, user behaviour and other key metrics.

ISP – Internet Service Provider. An ISP is your ticket to the World Wide Web! Without one, you're out of luck. It's like having a key to an all-you-can-eat buffet but not being able to open the door! Basically, it's the company that powers your internet service.

PV – Page views is the number of visitors landing on a specific page. Page views are a funny thing - we all want more of them, yet when they come in droves we panic and worry about what to do with all of them! It's like having a party and then realizing you don't have enough food for everyone.

RSS – RSS stands for **Really Simple Syndication**, but I like to think of it as another way of saying "Really Super-duper Syndication!" It's a great way to keep up with all the latest news and information from around the web without having to manually check every website. A blog feed is a good example.

SaaS – Software-as-a-Service, or SaaS, is the future of the tech world! No more having to download and install huge software packages – just access what you need through the cloud. It's like it's raining programs up there! Usually paid for via subscription.

SEM – Search Engine Marketing—some people say that mastering SEM is like trying to solve a Rubik's cube with your eyes closed! But don't worry - with enough practice and persistence, you'll figure it out soon enough!

SEO – Search Engine Optimization (SEO) is an incredibly important skill to have in today's digital age. I mean, without it, how else will you make sure your website ranks first on Google? Often involves making improvements to your website content with the main goal of ranking higher in relevant search results.

SOV – Share of Voice. The amount of exposure that a company owns in comparison to the competition. SOV is an important metric for brands to keep track of! It helps determine which brands are the most talked about, and how loud their message rings.

UI – User Interface. User Interface design is an art form - it's like painting a masterpiece with just clicks and swipes! It requires an eye for aesthetics, an understanding of usability principles, and an appreciation of the user experience.

URL – A URL is like a magical portal to the internet. It's an acronym for '**Universal Resource Locator**', which sounds way more complicated than it actually is. Even if you can't pronounce it, you can still type it in and marvel at all the wonderful things the web has to offer! www.moonpixel.co is a good example.

UV – UV stands for **Unique Views**, which is a pretty cool name if you ask me. It's like it was made up by someone who really likes acronym words! The number of individual page viewers. It could also apply to videos or images.

UX – User Experience. If you want people to keep coming back to your website or product, make sure you pay attention to UX - it's like the icing on the cake! This refers to the overall experience a user has with a product or service. Often you will see her walking in Paris together with UI: UI/UX.

THE USS MATCHLESS



INTERSTELLAR POWER WORD
TRANSPORT SHIP

commencer

350+ POWER WORDS

Power words in marketing have been used for centuries to **capture the attention of potential customers**. Strategically placing "Free" and "New" in headlines, marketers have become experts at crafting words to gain the upper-hand.

It's almost comical how vulnerable we are to these carefully crafted phrases; our brains practically beg us to hit those buy buttons without hesitation! Although powerwords are often seen as manipulative and devious, there is no denying that they work like magic – if used correctly.



POWER WORDS CATEGORIES

TO MAKE OTHER PEOPLE FEEL YOUR OFFER IS THE BEST! - 20

Better Than Best

TO MAKE OTHER PEOPLE FEEL POWERFUL - 21

Feel the Power

TO MAKE OTHER PEOPLE FEEL AWE AND MOTIVATED - 22

Awe & Fear

TO MAKE OTHER PEOPLE FEEL AMAZING - 23

Mindblowing

TO MAKE OTHER PEOPLE FEEL A LITTLE 'ANXIOUS' & TAKE ACTION! - 24

A Little Savagery

TO MAKE OTHER PEOPLE EVOKE FEELINGS OF LAZINESS & FOMO - 25

Soon Soon

TO MAKE OTHER PEOPLE FEEL CURIOUS - 26

Rather Interesting

TO MAKE OTHER PEOPLE FEEL INSPIRED TO CHANGE FROM THE MUNDANE - 27

Yawny Dull

TO MAKE OTHER PEOPLE FEEL CONFIDENCE & THAT 'I CAN DO IT!' - 28

Is It Easy?

TO MAKE OTHER PEOPLE FEEL TRUST & SAFETY - 29

OK, Great

TO MAKE OTHER PEOPLE FEEL JOY - 300 (OOPS, 30)

Are You Happy?

TO MAKE OTHER PEOPLE FEEL CONFIDENCE & ADVANCEMENT - 31

To Increase

TO MAKE OTHER PEOPLE FEEL LONGING & SUCCESS - 32

I Want This

TO MAKE OTHER PEOPLE FEEL TRUST AND CONFIDENCE - 33

Be Effective!

TO MAKE OTHER PEOPLE FEEL CAREFREE & EXCITEMENT - 34

Wanna Have Fun?



BETTER THAN BEST

POWER WORDS THAT MAKE OTHER PEOPLE FEEL YOUR OFFER IS THE BEST!

Top
Superb
Perfect
Greatest
Leading
Deal
Incomparable
Ultimate
Boss
Unparalleled
Outstanding
Terrific
Ace

Unmatched
Pinnacle
Epic
Unrivalled
Wow
Second-to-
None
Foremost
Prime
Elite
Jewel
Champion
Matchless
Unequaled



FEEL THE POWER

POWER WORDS THAT MAKE OTHER PEOPLE FEEL POWERFUL

Elevated

Supreme

Mighty

Able

Prevail

Clever

Ascend

Upper Hand

Control

Conquer

Influence

Accomplish

Potential

Prestige

Special

Energised



AWE & FEAR

POWER WORDS THAT MAKE OTHER PEOPLE FEEL AWE AND MOTIVATED

Jaw-dropping

Mind-blowing

Mesmerising

Spectacular

Remarkable

Enchanting

Astonishing

Terrific

Breath-taking

Spellbinding

Bewitch

Wonder

Venerable

Embarrassing

Alarming

Steal

Plunder

Lost Opportunity

Anxious

Panic

Take Advantage

Disappointment

Danger

Failure

Miserable

Inferior

Threat

Miss Out



MINDBLOWING

POWER WORDS THAT MAKE OTHER PEOPLE FEEL AMAZING

Alluring
Amazing
Astonishing
Astounding
Awesome
Bomb
Brilliant
Catapult
Charming
Defying
Delicious
Remarkable
Triumph
Unbelievable
Unleashed
Polarising
Dominate
Gorgeous
Delightful
Dreamy
Epic
Explosive
Exquisite
Greatness
Heavenly
Incredible
Jaw-dropping
Legendary
Magnificent
Phenomenal
Mesmerising
Mouth-watering
Nailed it
Spellbinding
Sublime
Stunning



A LITTLE SAVAGERY

POWER WORDS THAT MAKE OTHER PEOPLE FEEL A LITTLE
'ANXIOUS' & TAKE ACTION!

Agonizing

Apocalypse

Armageddon

Battle

Corrupt

Crazy

Deadly

Disgusting

Fight

Frenzy

Hate

Insane

Barbaric

Lunatic

Menacing

Painful

Poison

Rowdy

Violent

Dying

Weak

Wild

Horrifying

Attack

Traumatized

Insult

Horribly

Hell

Primitive

Turbulent

Crude

Fierce

Sabotaging

Savage

Sins

Struggle

Treacherously

Uncontrollable

Vicious



SOON SOON

POWER WORDS THAT MAKE OTHER PEOPLE EVOKE FEELINGS OF LAZINESS & FOMO (FEAR OF MISSING OUT)

Instantly	Right Away
Quickly	Right Now
Expedite	Without Delay
Directly	This Minute
Shortly	Instant
Early	In Haste
Snap	Hack
Save Time	Easy
Swift	Ending Soon
Rapidly	Fast
Pronto	Swift
Speedily	Without Effort
ASAP	Easily
Any Minute	



RATHER INTERESTING

POWER WORDS THAT MAKE OTHER PEOPLE FEEL CURIOUS

Alluring
Gripping
Striking
Provocative
Magnetic
Entrancing
Exceptional
Thought
Provoking
Discover
Exclusive
Compelling
Fascinating
Captivating
Charming
Engrossing

Seducing
Delightful
Enchanting
Curious
Exotic
Arresting
Winning
Refreshing
Secret
Unveil
Riveting
Irresistible
Siren
Private
Learn



YAWNY DULL

POWER WORDS THAT MAKE OTHER PEOPLE FEEL INSPIRED TO
CHANGE FROM THE MUNDANE

Boring
Mundane
Tiresome
Sluggish
Stupid
Half Baked
Simple
Vacuous
Humdrum
Uninteresting
Routine
Wearisome
Witless

Yawn
Vague
Fuzzy
Lacklustre
Monotone
Dreary
Drab
Tedious
Moronic
Backward
Dim

IS IT EASY?

POWER WORDS THAT MAKE OTHER PEOPLE FEEL CONFIDENCE & THAT 'I CAN DO IT!'

Smooth

Breeze

Walk in the
Park

No Hassle

Cinch

Elementary

Rip

Nothing to it

Effortless

Child's play

Trouble Free

Cake Walk

Simple as ABC

No Brainer

Stress Free

Walkover

Kickin it

EZ

Push Over

Snap

Bada bing, Bada
boom

OK, GREAT

POWER WORDS THAT MAKE OTHER PEOPLE FEEL TRUST & SAFETY

Powerful
Astonishing
Mind Blowing
Win an Oscar
Cool
Awesome
Compelling
Impressive
Results
Complete
No Risk
Protection
Unprecedented
Fail-proof
Wildy popular
Elite
Outstanding
Commanding

Titanic
Transformational
Extensive
Potent
Robust
Dynamic
Energetic
Mighty
Super
Should
Freedom
Safe
Nifty
Stupendous
Best
Worthwhile
Sure Thing
Genuine

ARE YOU HAPPY?

POWER WORDS THAT MAKE OTHER PEOPLE FEEL JOY

Euphoric
Content
Mind Blown
Wonderful
Halcyon
Prosperous
Fortunate
Merry
Jolly
Cheerful
Upbeat
Blessed
Glad

Blissful
Overjoyed
Elated
Tickled Pink
Satisfied
Walking on Air
On Cloud Nine
Delighted
Grateful
Radiant
Thrilled



TO INCREASE

**POWER WORDS THAT MAKE OTHER PEOPLE FEEL CONFIDENCE &
ADVANCEMENT**

Catapult

Escalate

Elevate

Skyrocket

Rise

Ascend

Go Through
the Ceiling

Go Through
the Roof

Supercharge

Level up

Boost

Multiply

Enhance

Explode

Blast

Ignite

Surge

Double

Compound

Snowball

Amplify

Take off

Grow

Climb



I WANT THIS

**POWER WORDS THAT MAKE OTHER PEOPLE FEEL LONGING &
SUCCESS**

Crave	Longing
Covet	Hunger
Dream of	Lust
Need	Demand
Must have	Require
Wish List	Necessity
Itch	Aspire
Desire	Claim
Beautiful	Handsome
Aglow	Refined
Eager	Long for
Thirst	Seek
Yearn	Fancy
Long for	Dazzling
Hanker	Cute



BE EFFECTIVE!

POWER WORDS THAT MAKE OTHER PEOPLE FEEL TRUST AND CONFIDENCE

Useful
Remarkable
Potent
Practical
Capable
Successful
Valid
Impressive
Fail-proof
Efficient
Compelling

Convincing
Powerhouse
Surefire
Noble
Flawless
Brilliant
Master
On the ball
Wicked good
Direct

WANNA HAVE FUN

POWER WORDS THAT MAKE OTHER PEOPLE FEEL CAREFREE &
EXCITEMENT

Amusing
Magical
Magnificent
Witty
Amusing
Delight
Pleasure
Boisterous

Phenomenal
Enjoy
Playful
Wonderful
Craziness
Exciting
Thrilling





THE USS
BOISTEROUS

INTERGALACTIC POWER WORD
EXPLORATION VESSEL

fin

POWERWORDS

There you have 'em. Over 350+ Power Words to take your copy and content creation into orbit. With all this extra rocket fuel **you will be as captivating as ever.**

But remember, don't TRY TO HARD and overuse them. You want your copy to flow, not stumble and trip over fancy attempts at woo-woo!



SEO CYBERBOT ANDREA
IS AT YOUR SERVICE

bonus list

TAKE YOUR SEO TO THE MOON

Having an effective SEO strategy is the key to success when it comes to having your website show up higher in search engine rankings. It can be daunting, however, when undertaking a full-scale site-wide SEO strategy. Thankfully, the following **30 one-line tips and tricks** will help lay a solid foundation for your efforts.

TAKE YOUR SEO TO THE MOON

Take inventory of all content on your site to see what needs improvement.

Set up **Google Webmaster Tools** to keep track of issues or optimizations.

Set up **Google Analytics** to track website performance and traffic.

Use **short brand names** for your domain if possible.

Pay attention to **Google's Core Web Vitals** for both mobile and desktop.

Ensure all **site navigation** is clear and easy for a better UX.

Optimize page content to cover all relevant keywords for the topic.

Maintain **high-quality and detailed content** creation on your posts.

Use **top SEO tools** for optimization and keyword research.

NeuronWriter is my go-to app to **optimize my content** so Google adores it.

SEO is ultimately about people, so make your site **user-friendly and fun**.

Install a WordPress SEO plugin for **on-page SEO** such as RankMath.

Install an **SSL Certificate** to show that site security is a top priority.

Google prefers **readable permalinks** (WordPress) that also feature
keywords.

Use an **XML Sitemap** to help search engines crawl and index your site.



TAKE YOUR SEO TO THE MOON

Optimize your site speed by using **image compression** such as [ShortPixel](#).

Optimize your site speed by **preferring a good host** versus a cheap host.

Ensure your site is **mobile-friendly**—Google's ranking algorithms favor this.

Create a **professional-looking** site to increase visitor dwell time on your site.

Find the most **profitable keywords** for the niche your site is targeting.

Update your **old content** to boost rankings and refresh old articles.

Avoid **keyword stuffing** and make sure your content flows.

Use keywords in your **image names** and don't forget to fill the ALT text.

Grab attention by writing **compelling meta descriptions**.

Link to other websites and build **quality backlinks**.

Build links by sharing on **social media** platforms.

Use **canonical URLs** to manage duplicate content. [RankMath](#) helps here.

Adding a Q&A section will help get featured on **Google's snippet spot**.

Google algorithms prefer **one stronger page** versus many smaller pages.

Double-check to make sure your site's pages are **indexed**.

A FINAL WORD

THE CONDITION OF SCARCITY

“We spend most of the hours and the days of our lives hearing, explaining, complaining, or worrying about what we don’t have enough of. Before we even sit up in bed, before our feet touch the floor, we’re already inadequate, already behind, already losing, already lacking something. And by the time we go to bed at night, our minds are racing with a litany of what we didn’t get, or didn’t get done, that day. We go to sleep burdened by those thoughts and wake up to that reverie of lack. This internal condition of scarcity, this mindset of scarcity, lives at the very heart of our jealousies, our greed, our prejudice, and our arguments with life.”

BRENÉ BROWN, AUTHOR, DARING GREATLY

THE SHIFT TO ABUNDANCE

By opening up myself to abundance thinking, it is easier for me to accept opportunities when they come my way. Instead of feeling anxious or inadequate because of lack or limitation, I can simply acknowledge that there is enough room in my life for more joy. This realization has given me a newfound sense of confidence in taking risks and tackling unknown challenges without fear or hesitation.

The same can happen to you!



THANK YOU

RETHINK - REIMAGINE - THRIVE



**MOON
PIXEL**
CREATIVE

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hello@moonpixel.co

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